



Kustom Kronicles

June 2010 • Volume Six

Kulikowski Comments



Summer is here and school children have finally heard those three words they have waited all year to hear, "School is out!" This phrase is usually greeted with cheers and applause as students celebrate the end of another school year. For some it means graduation and the next step in their life's journey. But as we know, learning doesn't stop when your formal education ends. Rather it takes on a new beginning where practical coexists with conceptual and abstract and concrete converge.

One of life's joys is the thrill of learning something new and putting it to use, especially when you thought there was no more to learn. Harry Truman once said "It's what you learn after you know it all that counts."

We realize that many of our customers are experienced users of our products. Even so, we believe that it is vitally important to continuously educate our customers on getting the most from the products they purchase from us. The article below highlights one of Kustom's initiatives to help officers learn more about the products they use and put this knowledge to work.

Anniversaries signify stability, longevity, and experience. These are three traits that we have in abundance at Kustom Signals. We have just celebrated our company's 45th anniversary and highlight in this newsletter our many employees who have been with us for most of those years.

Enjoy your summer, especially if "School is out" for your children or grandchildren.

Training – Going Above and Beyond

During the week of June 7th, Kustom Signals gathered officers from 16 regional departments together to conduct a Radar and Laser Instructor Training course in Kansas City. There were 17 attendees for Radar training and 16 attendees for Laser training. Some officers traveled more than three hours for the class.

Kustom Signals is proud to continue providing top-of-the-line training programs to Police Agencies throughout the U.S. We give you the practical and instructional tools you need to present Radar and Laser training to your agency. Officers learn the technical principles behind the equipment and their proper application within traffic enforcement, plus operative exercises applied in the field.



*Anthony Godinez
Maize PD*

Some companies still do not offer training programs. Not Kustom Signals. We offer on-site, regional and online training. To us, it just makes sense to do whatever it takes to educate our customers - to ensure you are knowledgeable and confident in both the quality and operation of our products. Building expertise and confidence helps ensure you are able to fulfill your duties with integrity, and Kustom Signals is proud to have our products backing you.

Welcome LaserCraft to the Kustom Signals Family

Since 1994, Kustom Signals and LaserCraft have been working jointly on the design, development and marketing of Laser detection devices used by law enforcement agencies worldwide. Now, our parent company, Public Safety Equipment, is pleased to announce the transfer of LaserCraft's Speed Products and Mapping products to Kustom Signals. This move will further augment Kustom Signals' speed enforcement products by expanding resources and accelerating product development.

We welcome the LaserCraft team...
now Kustom Signals.

Talk About Dedication!!

Kustom Signals proudly sponsored a luncheon on June 8th in honor of **Larry Leverenz, Dan Cation** and **Kevin Unrein**. These three Kustom employees have **105 years** of combined experience with the company. Larry Leverenz (40 years), Dan Cation (35 years) and Kevin Unrein (30 years) celebrated with 90 of their friends and family members at the Chanute American Legion.



You may think that employees celebrating Quarter-Century Plus Anniversaries is uncommon. In most companies, it likely is. However, Kustom Signals has a long list of employees who have been with the Kustom family for 25 years or more.

Congratulations to Larry, Dan and Kevin. We Thank You and all of our employees for your commitment and dedication to Kustom Signals.

25 Year + Club

- Roger Adwell
- Ken Babcock
- Barbara Bailey
- Mary Beiriger
- Dan Cation
- Betty Jo Chapman
- Frank Coronado
- Jim Dyson
- Jim Fuller
- John Knight
- Larry Leverenz
- Jane Lind
- Mike McCreedy
- Bernard Neyer
- Randy Phillips
- Kevin Unrein

Customer First ())))))

We Want to Hear from You

Kustom Signals is always happy to receive feedback about our products, service or articles you find on our quarterly newsletter. Please let us know your thoughts and feel free to give us ideas of what you would like us to include.

Your feedback and recommendations can be sent directly to info@kustomsignals.com or contact your Account Manager at 800-458-7866. We want to ensure you are getting the service and information you need.

Thank you,
Kustom Signals

45th Anniversary Celebration A Smashing Success

On May 14th, Kustom Signals celebrated our 45th business anniversary with family, friends, chamber of commerce members and local law enforcement officers. With approximately 100 people in attendance, it was an afternoon filled with good food, friendship, and exciting product demonstrations.



We also unveiled the latest renovation made to the corporate office building - our Demo Room. This room showcases our vast array of products and is open to law enforcement agencies that want hands-on experience. Just contact your Account Manager to set up a time to test drive our products live and visit with our product experts to learn more.

At the end of the evening, a drawing was held for a free **Falcon HR radar**. The lucky winner was **Chief Rex Taylor** of the **Roeland Park Police Department**. We look forward to hearing just how many speeders the agency catches with their new radar!



Rex Taylor
Chief of Police
Roeland Park Police Dept.

This lively event was the perfect opportunity to gather everyone together. It was a fond reminder of how closely knit Kustom Signals is with our customers, community and employees. If the first 45 years are any indication of the next 45 years, Kustom Signals' future is a bright one indeed.

