



June 2009

Kustom Kronicles

Volume Two

Kulikowski Comments

The Economic Stimulus Plan, known as the American Recovery and Reinvestment Act of 2009, has become law and the benefits are just beginning to seep into the economy. Stimulus funds have been carved out for various initiatives and programs to benefit key areas of need. Thankfully, resources for law enforcement are included in the plan.

The Edward Byrne Memorial Justice Assistance Grant (JAG) Program authorizes almost \$2 billion in new funds for state and local law enforcement. Grant recipients may utilize these JAG funds for state and local initiatives, technical assistance, training, personnel, equipment, supplies, contractual support, and information systems for criminal justice, as well as research and evaluation activities that will improve or enhance law enforcement programs related to criminal justice.

We are pleased to see our Federal government extend support to state and local agencies during these turbulent economic times. The opportunity for agencies to fund necessary purchases is most welcome and appreciated. We have worked with many agencies to identify their specific funding and assist in its procurement. We now stand ready to provide the needed equipment to enhance traffic safety, officer safety, and public safety. All of Kustom Signals' products are eligible for purchase with JAG funds.

I am confident that the Stimulus Plan will have its desired impact of catalyzing economic growth. Challenges will still confront us but overcoming challenges and building a stronger future are what provide us the greatest pleasure. We are united by our desires to make an impact and leave our mark. The men and women that safeguard our safety make their impact felt each and every day. We at Kustom Signals are proud to be associated with you.



Q&A - Kustom Signals' Lidars

Question: I work with a couple of local agencies with the "Click-It or Ticket" efforts. I've noticed both agencies have Kustom Signals' lidars but they are different lidars - What are the differences? *C.S. - Texas*

Answer: Today, many law enforcement agencies and police officers are moving to lidar/laser enforcement. LIDARS (LIght Detection And Ranging) have become a popular tool for speed enforcement because lasers use light waves instead of radar waves to measure the speed of a target. Kustom Signals' lidars are target specific, quick and accurate. Kustom Signals' ProLaser®III and the ProLite+ lidar units, differ in the following ways:

Product	Range	Location	Power	Form
ProLite+	2,000 ft.	All	(2) AA batteries	Binocular (1.2 lbs w/batteries)
ProLaser III	6,000 ft	All	Corded handle or rechargeable battery handle	Ergonomic pistol grip (3.25 lbs w/batteries)

Both lasers have industry leading features that make them favorites amongst users, including:



- Target specific identification with complete tracking history
- Fast target acquisition time (0.3 seconds)
- Heads-up display with square aiming reticle simulating the laser beam width at the target
- Min/max distance mode for limiting speed measurements in a defined range for school or work zones



Kustom Signals is pleased to offer multiple lidars that provide versatility and precise range/speed measurements.

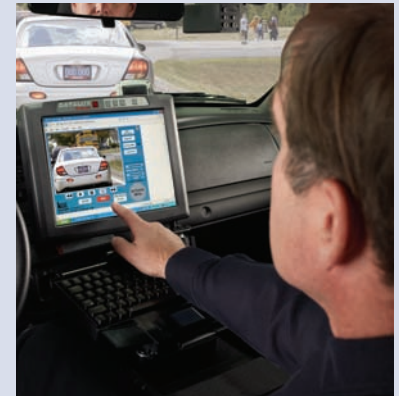
In-Car Digital Eyewitness G3 Camera

Kustom Signals' latest video product, the G3, is packed with all the features you've come to expect from the industry leader but uses less space at a lower price. Control the system from your Mobile Data Computer or use the mirror monitor and a controller mounted in your center console – The Choice is Yours!

The G3 offers:

- More options
- Less clutter
- Affordable price

Order your G3 today!!



New Benefits for Laser Units

Free Additional Battery
(ProLaserIII only)

Free Additional Year's Warranty

If you are looking for equipment this year, call your Account Manager to schedule an onsite visit. We will gladly come to your department to demonstrate and discuss Kustom Signals' many products.



KUSTOM SIGNALS, INC.
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Ouch!

There's nothing more painful than the black eye you get when shipping a product to a customer, only to find that the package was missing a component. Kustom Signals takes these types of mistakes very seriously. We are committed to ensuring the customer gets what they need.



Kustom Signals developed a team to focus on shipping processes. Below are the checks and balances in place:

- The RF Smart barcode labeling and scanning process.
- The process in the "kit assembly" area requires a first article inspection by the supervisor. Once approved, that kit acts as a "master" for the rest of the kits on the order.
 1. Then the kit is weighed, the weight is written on the label and all subsequent kits on that order are weighed to ensure they have the same weight.
 2. The completed unit is weighed as it is packed, which is especially helpful on multiple-unit orders. If one unit has a noticeably different weight, the packer knows something is wrong.
- In the case of video evaluation units, Kustom Signals has implemented an additional process that requires all kits and assemblies be inspected for correctness before the order is packed.

The success of these processes are measured in the weekly Corrective Actions meeting where, among other issues, all shipping errors are reported and discussed. These processes have proven to be successful and the black eyes are few and far between. While the goal of this team is to eliminate missing components, our true goal is to always get the customer what they want.



Employee Spotlight

When you buy a product, you want to know it meets the highest standards of quality and is built to last. Rest assured that Kustom Signals' products provide you with this security thanks to the hard work of our Quality Assurance Manager Dave Gaskins.

Dave has been with Kustom Signals for just over a year, but brings with him 30 years of quality assurance experience. He is one of the primary reasons our products meet the highest standards of excellence. Dave is heavily involved in testing, inspecting products, analysis/problem solving, auditing, training, and leading the configuration management team. Not a single day is the same for Dave, which is one of the reasons he loves his job so much. Keep up the good work and we appreciate your dedication to ensuring only the highest quality products are sold by Kustom Signals!!



The Best Public Relations Tool

If you have a school zone, a construction zone, a problem stretch of road, or citizen's complaints about speeding in your community, Kustom Signals has just what you need. Our newest speed trailer offering, the SMART 800+, is a perfect solution for traffic calming issues.

This speed trailer has an 18-inch display which draws attention to the desired message to slow down. The SMART 800+ includes features such as a "Slow Down" alert, red/blue lightbar violator alert, and a traffic statistics computer.



Most notable is the traffic statistics computer, which helps identify and solve traffic problems thanks to the nine reporting capabilities that can be used to capture data for review and analysis. Survey reports include but are not limited to: vehicle speed graphs, daily volume/time graphs, AM/PM analysis, time vs. speed, estimated revenue calculator and weekly summaries. The results of the information gathered can be useful to police administration, the public works department, the city council and citizens of the community.

Armed with this information, your Department can make the best use of your time and resources by deploying a trailer to trouble areas. Not only will this showcase a response to complaints and concerns in the community, it allows unmanned enforcement. With unmanned traffic enforcement your officers can spend more time protecting and serving in a very personal way.

How Healthy Are You?

Every day we hear about how obesity is becoming the norm in the United States and that health care costs are spiraling out of control. What are you doing to keep your health in check?

This year, Kustom Signals employees decided to make some changes in their commitment to health and well-being. Half of the Kustom Signals employees made the commitment to improved health and fitness by participating in Walk Kansas. The goal for Walk Kansas was for each team to log their minutes of weekly physical activity, report the minutes, and then track their progress as they "walked" the 423 miles across Kansas. With 12 Kustom Signals teams participating, a total of 9,288 miles were walked over a period of eight weeks - that's almost 22 trips across Kansas. Congratulations and keep up the good work!!!!



We Want to Hear From You!

Kustom Signals wants to know about your most valued or most memorable experience with one of our products or personnel.

Please forward any comments or stories to info@kustomsignals.com. We will be selecting testimonials to highlight on our website, and hope your experience is chosen!! We appreciate your feedback and look forward to our continued partnerships.

For product information, quotes or questions, contact your Account Manager at:



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