



Kulikowski Comments

As the new President and CEO of Kustom Signals, I am enthused about the opportunities before us. One only has to turn on the television, listen to the radio, access the Internet, or read a newspaper to recognize that we are experiencing global economic challenges. But just as we develop our physical muscles through overcoming opposition, such as lifting weights, we develop our character muscles by overcoming challenges.

Kustom Signals' history, which spans more than 40 years, illustrates that dedicated people who are passionate about satisfying customers and act with purpose in all that they do will shape a company that is built to last. The company's history of innovation, commitment to quality, customer loyalty, and focus on service has forged its identity. At Kustom, we exist to serve customers.

Throughout this year, we will launch a slate of new products and services, communicate more effectively with our customers, deliver more consistently on commitments, and work diligently to earn not just your business but your trust. We are eager to meet your needs.

For 2009, Kustom Signals has adopted this motto: "Challenges are what make life interesting; overcoming them is what makes life meaningful". I challenge YOU to take the bull by the horns, confront your challenges, be creative in finding solutions - and to always remember that we are not satisfied until you are satisfied.



I wish each of you a most meaningful 2009.

Kustom on Campus

Each day it becomes more apparent of the benefits that law enforcement equipment provides for local universities. Kustom Signals and the University of Texas-Permian Basin (UTPB) in Odessa, Texas have been working together for several years to ensure the safety of this campus.

The UTPB uses Kustom Signals' Digital Eyewitness ION in-car video systems. According to Sgt. Hammerman, a 31-year law enforcement veteran, "The cameras solve lots of issues and we have used the cameras in a variety of ways on campus." Sgt. Hammerman was happy to share some of the most interesting camera-use scenarios with us.

Recently, a report of a possible explosive device was received. Once the suspicious container was found, UTPB Officers were able to use the zoom capabilities on Kustom Signals' ION camera system to take a closer look. It turned out that the explosive device was a prank; however, having this equipment provided a better view of the situation and protected the Officers from physically getting close to the container.

In another case, the UTPB used the ION cameras to track a pack of coyotes and document how close the coyotes were to students. Recording this footage aided in the evaluation of the situation and creation of a plan to get the coyotes off of campus.



On a regular basis, UTPB uses Kustom Signals' ION video cameras when an impounded vehicle is inventoried. The Officer ensures both audio and visual components of the in-car camera are activated and then carefully examines the impounded vehicle. Audio and video recordings provide solid documentation of what the vehicle looks like and what is found inside. For example, audio recording capabilities provide an easy way to record comments such as "I am opening the glove box and have found a map, paperwork and a utility knife".

Kustom Signals and the UTPB will continue working together to ensure that campus safety remains a priority.

NEW!! Online Raptor Training

Talk about innovation!! Raptor training is now available online. You are no longer at the mercy of coordinating everyone's schedules. You are now empowered to complete Raptor training online, when your schedule allows, at your own pace.

Here's the deal:

- The cost for online Raptor training is free for up to 10 users at your Agency;
- After 10 users, the cost is only \$5.00 per user (sold in increments of 10 licenses); and
- Customers have 90 days to activate their licenses. (Please note that this is not operator certification.)

The Raptor is the latest innovation in directional moving radar from Kustom Signals. It is also the smallest moving radar on the market and can be mounted in a variety of locations, saving space inside the vehicle. Call your Account Manager at 800-4KUSTOM to order your Raptor and/or Online Raptor Training today.



For product information, quotes or questions, contact your Account Manager at:

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Giving is Good for the Soul

As 2008 concluded, Kustom Signals teamed up with a local child advocacy and abuse prevention center, the Sunflower House, to donate items and meet the needs of the agency. The Sunflower House is a non-profit, United Way agency whose mission is to protect children in our community from physical and sexual abuse through education, advocacy, and forensic and medical services.

Many Kustom Signals employees located throughout the country, were excited to donate gifts identified on the Sunflower House "wish list". Donations consisted of items such as teddy bears, various other stuffed animals, pajamas/clothing, personal care items and gift cards.



The Sunflower House has a Teddy Bear Showcase, which means children pick out a stuffed animal when they first arrive at the agency. Theresa VandenBoom, the Sunflower House Development Coordinator, sent a thank you note to Kustom Signals stating, "We really, really appreciate what you all did for us. I already saw a

little girl walk out with the big stuffed dog and we just put it out a few minutes ago!"

Giving just feels good.



Hot Deals for You

We understand that budgets are tight, so take advantage of Kustom Signals' Hot Deals on our Falcon HR radars. There is no better time to upgrade your Falcon and/or HR-12 radars to the Falcon HR radar, which gives you the best combination of price and features available in a handheld radar.

- Purchase 5 Falcon HR units & get the 6th FREE
- Purchase 3 Falcon HR units & receive a FREE battery handle/charger upgrade
- Purchase 2 Falcon HR units & receive a FREE carrying case

Pricing quotes are available upon request.



Employee Spotlight

Do you remember what you were doing on February 20, 1984? Maybe you don't, but Mary Beiriger does...this was her first day on the job with Kustom Signals, and she is now celebrating 25 years of hard work, dedication and commitment to our Company.

Over the last 25 years, Mary has developed close friendships with co-workers, and feels the Kustom Signals team is her extended family. Just as important as relationships forged, Mary has enjoyed the positive work atmosphere and respect shown to Kustom associates. Above all else, Mary says, "It has been rewarding to work for a Company that appreciates my talents and gives me the opportunity to voice my opinions and be heard".

Looking to the future, Mary is excited to keep working for such an energetic company that dominates the law enforcement industry. Congratulations Mary and thanks for the 25 years!!



Check Us Out

Take advantage of meeting face-to-face with a Kustom Signals Representative and get hands-on experience with our products by visiting us at one of the following tradeshow:

March

- Oklahoma Chief's Show
- Mid-Atlantic DUI Conference
- Massachusetts Chief's Show

April

- Minnesota Chief's Show
- Texas Chief's Show
- Connecticut Chief's Show

Q&A

How can I get the best range from my ClearComm audio transmitter?

- 1) Performance is best when the base station is mounted to the vehicle's headliner, and as close to the windshield as possible.
- 2) Make certain the base station antennas are perpendicular to the ground.
- 3) A fully charged transmitter battery provides maximum performance.
- 4) Place the transmitter on your uniform with the front of the box facing away from your body and not covered by heavy clothing - especially not your bulletproof vest.
- 5) The fewer obstructions between the transmitter and the base station, the better.

Feel free to send additional questions to info@kustomsignals.com.

Preferred Customers

If you are already registered as a Preferred Customer (PK), thanks for your continued support. If you are not signed up as a PK yet, what are you waiting for? Visit www.kustomsignals.com and sign up today to start receiving information about new products, release dates and industry updates.

Don't forget to forward this newsletter to neighboring agencies and tell them to sign up as a PK also. Working together, we can educate and inform the law enforcement industry.

Tell us what you think - feedback and/or comments about the newsletter or suggestions for featured articles can be sent to info@kustomsignals.com.

If you are looking for equipment this year, call your Account Manager to schedule an onsite visit. We will gladly come to your department to demonstrate and discuss Kustom Signals' many products.



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